



c/o German-Israeli Chamber of Industry & Commerce (AHK Israel), Sharbat House, 9th Floor, 4 Kaufmann St., IL-68012 Tel-Aviv
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Placement Opportunity

Undergraduate (BA) student:

Graduate (MA) student:

Reference:	BETATEC_placense - 03
Company Name:	placense
Company Type:	startup
Location:	Northern Industrial Park, Khamish St 15, Caesarea, Israel
Stay Duration: (min 2, max 6 months)	3-6 months

Company Description:

placense is a data analytics venture backed by the innogy innovation hub and Nielsen research. Our platform provides real-time information about physical foot traffic anywhere in the world, thereby empowering businesses to better understand their target audience.

The placense founding team consists of 3 serial entrepreneurs totaling over 25 years of expertise in the startup world. Our CEO, Dan Gildoni, has also worked as an innogy venture developer before founding placense.

If you have any questions, feel free to contact Max who has been a New Kibbutz intern himself before joining placense: +49 151 15192 646

Job Description and Tasks:

- Development of a market communications strategy together with our CEO, CBDO and DPO
- Involvement in decision-making processes and internal/external meetings
- Communication with (potential) customers/partners in English and German.
- analysis of the market and upcoming marketing trends

Essential Requirements:

- Passion, self-driven and curious
- Studies in the direction of marketing, business, or innovation.
- Fluent in English.

Remuneration Details:

Transportation and lunch costs will be covered.