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## Placement Opportunity

Undergraduate (BA) student:

Graduate (MA) student:

Reference:	BETATEC_placense – 02
Company Name:	placense
Company Type:	startup
Location:	Northern Industrial Park, Khamish St 15, Caesarea, Israel
Stay Duration: (min 2, max 6 months)	3-6 months

### Company Description:

placense is a data analytics venture backed by the innogy innovation hub and Nielsen research. Our platform provides real-time information about physical foot traffic anywhere in the world, thereby empowering businesses to better understand their target audience.

The placense founding team consists of 3 serial entrepreneurs totaling over 25 years of expertise in the startup world. Our CEO, Dan Gildoni, has also worked as an innogy venture developer before founding placense.

If you have any questions, feel free to contact Max who has been a New Kibbutz intern himself before joining placense: +49 151 15192 646

### Job Description and Tasks:

- Work with our CTO on our state-of-the-art data science, AI and programming projects
- Involvement in decision-making processes and internal/external meetings

### Essential Requirements:

- Passion, self-driven and curious
- Studies in on the direction of
  - data science/ statistics/ mathematics or
  - AI/ machine learning/ programming in general
- Fluent in English

### Remuneration Details:

Transportation and lunch costs will be covered.