### Placement Opportunity

**Undergraduate (BA) student:** ☒
**Graduate (MA) student:** ☒

<table>
<thead>
<tr>
<th>Reference:</th>
<th>SportsArena - Graphic Designer</th>
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</thead>
<tbody>
<tr>
<td>Company Name:</td>
<td>SportsArena / <a href="http://www.sportsarena.co/">http://www.sportsarena.co/</a></td>
</tr>
<tr>
<td>Company Type: (Startup/Mature/...)</td>
<td>High tech, Startup</td>
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<tr>
<td>Location: (full address)</td>
<td>2, Nahalat Yitzhak, Tek Aviv-Yafo</td>
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<tr>
<td>Duration of stay: (min 2, max 6 months)</td>
<td>5-6 months</td>
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**Company Description:**

SportsArena is a cross platform app that enables and provides anyone the freedom to tailor and customize their own Sports information, customized to them. We provide live scores, news from the world's media, video highlights, statistics, fixtures, standings, tweets and a lot more. 365Scores' workplace is the perfect place to continue our goal, where we harness the love of sports and technology with an exciting multi-cultural vibe to continue to build and create our vision.

**Location:** Tel Aviv  
**Company size:** 50-100 employees

**Job Description and Tasks:**

**Graphic Designer**

As a designer you will help our design and content marketing department in their daily work. From designing new features in our app to creating landing pages, email marketing, engaging content for social media and more - we need design everywhere.
Responsibilities:

- Help the chief of design in his daily tasks
- Create daily marketing materials for all the markets we work in
- Improve current materials we use to promote the app
- Help create a strong and unique visual brand

Requirements:

- Understanding of fundamental visual design disciplines (typography, iconography, composition, color, layout, etc.)
- Be a graduate or currently enrolled in a career related to Design.
- Ability to communicate ideas verbally, graphically or through wireframes
- Knowledge of authoring tools such as AI, Photoshop, etc.
- Awareness of current trends and aesthetics
- Basic HTML knowledge is advantage
- Football or sports fan - not mandatory, but is a big plus

Remuneration Details:

*Transportation expenses of the intern will be covered. The intern will take part in all of the company's social activities (Happy hours, parties, outdoor fun activities)*