## Placement Opportunity

<table>
<thead>
<tr>
<th>Undergraduate (BA) student:</th>
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<tr>
<td>Graduate (MA) student:</td>
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### Reference:
The placement opportunity is provided by SportsArena, a digital content marketing and social media company.

### Company Name:
SportsArena

### Company Type:
High tech, Startup

### Location:
2, Nahalat Yitzhak, Tel Aviv-Yafo

### Duration of stay:
5-6 months

### Company Description:
SportsArena is a cross-platform app that enables and provides anyone the freedom to tailor and customize their own sports information, customized to them. We provide live scores, news from the world's media, video highlights, statistics, fixtures, standings, tweets, and a lot more. The workplace is the perfect place to continue our goal, where we harness the love of sports and technology with an exciting multicultural vibe to continue to build and create our vision.

### Job Description and Tasks:
**Digital Content Marketing & Social Media**

As a marketing intern, you will help us get the word out about SportArena. You will be a valued member of our marketing team, and work with us to establish relationships with local media, keep track of the big sports games and stories, and more. You will be essential in fueling the passion of our loyal users, while using your creativity and initiative in reaching new sports fans.
Responsibilities

- Manage social media channels
- Create engaging online content (video, news articles)
- Send notifications to our users
- Help improve and tailor our products for specific markets
- Develop innovative ways to bring new sports fans, and engage with current ones

Requirements

- Fluent written and verbal skills in any of the following languages: German, Italian, Turkish, Arabic, Spanish, Chinese, Indonesian, Greek, French, Russian, Italian. English - is a must.
- Strong writing skills
- Football or sports fan (not mandatory, but is a big plus)
- Working knowledge of social networks and blogging sites
- Ability to prioritize
- Team player, ambitious, credible and precise
- Background in marketing is an advantage

Remuneration Details:
Transportation expenses of the intern will be covered. The intern will take part in all of the company's social activities (Happy hours, parties, outdoor fun activities)