



Undergraduate (BA) student:
Graduate (MA) student:

Reference:	placense –Business Development
Company Name:	placense
Company Type:	startup
Location:	Northern Industrial Park, Khamish St 15, Caesarea, Israel
Stay Duration: (min 2, max 6 months)	3-6 months

Company Description:

placense is a data analytics venture backed by the innogy innovation hub and Nielsen research.

Our platform provides real-time information about physical foot traffic anywhere in the world, thereby empowering businesses to better understand their target audience.

The placense founding team consists of 3 serial entrepreneurs totaling over 25 years of expertise in the startup world. Our CEO, Dan Gildoni, has also worked as an innogy venture developer before founding placense.

If you have any questions, feel free to contact Max who has been a New Kibbutz intern himself before joining placense: +49 151 15192 646

Job Description and Tasks:

- Work with our CEO and CBDO on business development and strategic planning
- Involvement in decision-making processes and internal/external meetings
- Communication with (potential) customers/partners in English and German.
- analysis of the competitive landscape & technological trends

Essential Requirements:

- Passion, self-driven and curious
- Studies in the direction of business, technology or innovation.
- Fluent in English.

Remuneration Details:

Transportation and lunch costs will be covered.