



## Placement Opportunity

Undergraduate (BA) student:

Graduate (MA) student:

Reference:	<i>Imat-Buisness Development</i>
Company Name:	imat-uve GmbH
Company Type: (Startup/Mature/...)	Globally acting MSE
Location: (full address)	Menachem Begin 144, Tel Aviv
Duration of stay: (min 2, max 6 months)	Flexible, 2-6 months

### Company Description:

#### Automotive – Technology – Materials – Innovation

With over 30 years of experience in the field of material and component testing for the automotive industry, imat-uve supports OEMs and their suppliers in all aspects of material design, selection and validation – in 9 locations across 5 continents. Additionally, serving as an established provider for R&D services, imat-uve operates as the interface between all stakeholders in the car manufacturing process. Among a variety of innovation projects, our multidisciplinary R&D department develops cutting-edge smart materials, brain-computer interfaces for user-centered driving experiences, and mixed reality systems for remote assembly guidance. In recent years, we successfully introduced novel global standards for the automotive industry in strong partnerships with car manufactures in Germany, the US and China. Now, we are taking roots in Israel's thriving ecosystem and are looking forward to collaborating with new partners on our innovation projects with a global market span.

[www.imat-uve.com](http://www.imat-uve.com)

### Job Description and Tasks:

You will join our business developer, tech scout and innovation consultant on the ground in Tel Aviv's vibrant tech ecosystem. Here, we develop new strategies for current and future projects, source advanced tech solutions, promote innovation and digitalization within our global enterprise and establish partnerships with a vast variety of Israeli startups, multinational corporations as well as venture capitalists. You will learn about the Dos and Don'ts of the Israeli startup culture, work yourself into the Startup Nation's ecosystem, broaden your business skills and dive into the everyday work life of a business developer, representing a German MSE in the world's second largest innovation hub.

Your work will include:

- Working yourself into cutting edge technology (VR/AR, AI, computer vision, blockchain, etc.)
- Facilitate strategic collaborations with global clients and partners
- Be involved in strategy building
- Visit innovation fairs and conferences
- Working in central Tel Aviv

#### Essential Requirements:

- Fluent English
- Previous background in technology, IT or engineering is a strong plus – alternatively or additionally in business or entrepreneurship
- High degree of motivation and independence
- Creativity and a solution-focused mindset

#### Nice to have but not essential:

- Fluency in German and/or Hebrew
- Previous background in the automotive industry is a plus

#### Remuneration Details:

Depending on the length of your stay, we'll be happy to discuss how we can help you cover your expenses.