



Placement Opportunity

Undergraduate (BA) student:

Graduate (MA) student:

Reference:	OrCam - Marketing
Company Name:	OrCam Technologies
Company Type: (Startup/Mature/...)	Startup - advanced stage
Location: (full address)	Kiryat Hamada Har Hotzvim 9777513 Jerusalem
Stay Duration: (min 2, max 6 months)	2-6 months

Company Description:

OrCam's mission is to harness the power of artificial intelligence by incorporating pioneering technology into a wearable platform which improves the lives of individuals who are blind, partially sighted, and have reading difficulties. OrCam MyEye 2.0, the company's flagship device, is tiny - the size of a finger - and includes a smart camera worn on a pair of glasses that instantly reads text aloud and recognizes faces, products, and money notes in real time. "OrCam is a life changing device, giving me independence and the ability to read again", says OrCam user Pedro Liz, a DJ at New York's WHCR 90.3 FM. Powered by leading minds in the Computer Vision and Machine Learning fields, OrCam was jointly founded in 2010 by Prof. Amnon Shashua and Mr. Ziv Aviram, who are also the co-founders of Mobileye, the collision avoidance system leader and autonomous driving innovator, which was acquired by Intel Corp. in 2017 for \$15.3 billion.

For more information please visit our website: orcaml.com.

Job Description and Tasks:

Join the German market team at OrCam - an exciting Jerusalem-based hi-tech company, and work with us to improve the lives of visually impaired people around the world. You will receive one-on-one mentoring and training, experience marketing a unique and innovative product, and while you're at it make a meaningful contribution to the Jerusalem hi-tech ecosystem. Your responsibilities are likely to include: Social media marketing, Blog editing, Customer service challenges, Campaigns, and Market research projects. You will gain real experience in an innovative, successful start-up company and enjoy our friendly atmosphere and high-quality surroundings. We encourage you to enjoy your experience here and promise to send you onward with knowledge and skills that will propel you into your future endeavors.

Essential Requirements:

- German native speaker.
- High level of English
- Independent and self-motivated
- Excellent verbal and written communication skills and attention to detail are essential for success
- Business / Marketing / Communications majors - a plus

Remuneration Details:

Lunch is provided daily.

If required, local transportation can be reimbursed.