



Placement Opportunity

- Undergraduate (BA) student:
Graduate (MA) student:

Reference:	Fortvision - Contentwriter
Company Name:	FORTVISION
Company Type: (Startup/Mature/...)	Startup
Location: (full address)	88 Haheshmonaim St. Tel Aviv
Stay Duration: (min 2, max 6 months)	Min 3 months

Company Description:

FORTVISION is a data-driven platform that empowers companies, brands and influencers to gaining valuable user insights and reach their desired audience with their messaging while optimizing conversion to their digital assets.

Job Description and Tasks:

We are looking for an exceptional English writer and Marketing manager who is organized, quick, hands-on and experienced in delivering excellent marketing materials and engaging content (psychological content to better segment our customers' users). This content will be reaching millions of users globally.

Essential Requirements:

A native English speaker and feel passionately about writing. You have a few years of professional writing experience and can quickly write clear, meaningful content in a marketing tone of voice.

- Write creative, clear content for emails, landing pages, videos and online or offline campaigns.
- Collaborate well with Project Managers, Designers, Broadcast and other teams within the company.
- Understand the user's perspective and apply it to your content.
- Write copy that meets our company brand goals and objectives.
- Manage multiple projects at once and adjust content according to feedback.
- Deliver under tight deadlines and with minimal revisions.

Remuneration Details:

- Lunch, 40NIS per day
- Transportation (as needed)