



## Placement Opportunity

- Undergraduate (BA) student:   
Graduate (MA) student:

|   |                                   |
|---|-----------------------------------|
| <b>Reference:</b>                           | Fortvision – Business Development |
| <b>Company Name:</b>                        | FORTVISION                        |
| <b>Company Type: (Startup/Mature/...)</b>   | Startup                           |
| <b>Location: (full address)</b>             | Tel Aviv port (Hangar 26)         |
| <b>Stay Duration: (min 2, max 6 months)</b> | 2-6 months                        |

### Company Description:

FORTVISION developed a highly visible, widespread user engagement & targeting platform that offers any content, anywhere. New format which brings an additional layer on top of the page. Easy to move with a thumb. Unfold into the 80% window with one click. Can be easily dismissed. Our platform can be used for eCommerce, social and user engagement, advertisement and more.

### Job Description and Tasks:

- Establish, develop and maintain business relationships with new potential clients to create new business opportunities for the company.
- Generate contacts and details database of potential clients.
- Managing negotiations with clients and closing deals.
- Develop and maintain sales and promotional materials.

### Essential Requirements:

- Experienced in international B2B Sales in the Online or Mobile Industries
- Fluent English speaker (Native speaker will be an advantage)
- Excellent verbal & written communication skills – salesmanship
- Result-oriented and ambitious
- Creative, innovative and out-of-the-box thinking to contribute ideas and professional opinions
- Proactive and self-motivated

### Remuneration Details:

- 10Bis (food card which is equal to around 40-50 nis per day for lunch)
- Transportation expenses
- Laptop (if needed)
- Phone call costs
- We can try finding accommodation. We're located in the old-north of TLV. Should not be a problem.