## Placement Opportunity

**Undergraduate (BA) student:** ☒

**Graduate (MA) student:** ☒

<table>
<thead>
<tr>
<th>Reference:</th>
<th>Fortvision – Business Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name:</td>
<td>FORTVISION</td>
</tr>
<tr>
<td>Company Type: (Startup/Mature/…):</td>
<td>Startup</td>
</tr>
<tr>
<td>Location: (full address):</td>
<td>Tel Aviv port (Hangar 26)</td>
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<tr>
<td>Stay Duration: (min 2, max 6 months):</td>
<td>2-6 moths</td>
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### Company Description:
FORTVISION developed a highly visible, widespread user engagement & targeting platform that offers any content, anywhere. New format which brings an additional layer on top of the page. Easy to move with a thumb. Unfold into the 80% window with one click. Can be easily dismissed. Our platform can be used for eCommerce, social and user engagement, advertisement and more.

### Job Description and Tasks:
- Establish, develop and maintain business relationships with new potential clients to create new business opportunities for the company.
- Generate contacts and details database of potential clients.
- Managing negotiations with clients and closing deals.
- Develop and maintain sales and promotional materials.

### Essential Requirements:
- Experienced in international B2B Sales in the Online or Mobile Industries
- Fluent English speaker (Native speaker will be an advantage)
- Excellent verbal & written communication skills – salesmanship
- Result-oriented and ambitious
- Creative, innovative and out-of-the-box thinking to contribute ideas and professional opinions
- Proactive and self-motivated

### Remuneration Details:
- 10Bis (food card which is equal to around 40-50 nis per day for lunch)
- Transportation expenses
- Laptop (if needed)
- Phone call costs
- We can try finding accommodation. We’re located in the old-north of TLV. Should not be a problem.