



Placement Opportunity

Undergraduate (BA) student:

Graduate (MA) student:

Reference:	BETATEC-CREATORS - 01
Company Name:	CREATORS Ideation Lab
Company Type:	Association / NGO
Location:	Mindspace, Ahad Ha'Am 54, Tel Aviv
Stay Duration:	min. 3 months

Company Description:

CREATORS is the ideation hub for multinational corporations and talented, experienced entrepreneurs who are looking for their next challenge. CREATORS is an independent program serving as a connector between the corporate and startup worlds and providing the participants with the knowledge about real market needs, tools and ideation methodologies and industry contacts. Our strategic partners include VISA, Terra Venture Partners, EDP, BOSCH, Leumi Card, Municipality of Tel Aviv-Yafo and more.

At CREATORS, we cooperate with multinational corporations to understand the challenges and opportunities, which then serve as a basis for a 6-month ideation lab with up to 25 experienced entrepreneurs which serve as external Entrepreneurs-in-Residence for our partners. On top of that, we are providing the partners with deal flow (in both pull and push models) and technology information from Israel, we open our network of contacts with the industry and entrepreneurs (for talent acquisition and more) and we are running an active open community with over 3500 active entrepreneurs, with monthly meetups attended by at least 100 people each time.

Job Description and Tasks:

1. Innovation Assistant – BA
2. Innovation Coordinator - MA
3. Various internship positions – BA or MA

CREATORS is looking for hard-working, dedicated people who are willing to become an essential part of our team during their time in Israel. The tasks involved in the internship vary from administrative to research and brainstorming activities in all areas of our organization. We are especially interested in those interns who can structure their tasks self-reliantly. During the internship, we encourage our team members to start and develop their own project within our organization. Therefore, we look for applicants that already had work experience and/or performed voluntary and social activities prior to the internship.



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Usual tasks include:

- 1) Research regarding different innovation models, incl. corporate innovation and corporate venture capital
- 2) Business Development work – reaching out to potential corporates who might be interested in joining CREATORS
- 3) Communications & marketing – helping brainstorm the right message about create, help establish a new category of innovation projects in the category of CREATORS
- 4) Blog writing, interviews with industry leaders etc.
- 5) Possible website work
- 6) Research and writing reports about the Israeli tech and startup scene (for partner reports and for a newsletter)
- 7) Newsletter preparation
- 8) Research deal flow for partners in Israel
- 9) “Simple” administrative tasks

Essential Requirements:

- Very good knowledge of English is required, other languages – a strong plus
- Prior work or volunteering experience – a plus
- Experience with social marketing – a plus
- Any special skills (e.g. design) – a plus
- First steps in the startup/innovation world – a plus

Remuneration Details:

We are happy to cover transportation expenses in Tel Aviv.