

Israeli-German Conference and Trade Mission on Energy Efficiency in Buildings

Sunday, November 27th, 2011
Dan Panorama Hotel, 10 Kaufmann St., Tel-Aviv

This workshop is part of a joint project of the German Federal Ministry of Economics and Technology, the German “Export Initiative Energy Efficiency”, and the Israeli-German Chamber of Industry & Commerce. We aim at initiating a dialogue between companies, representatives of relevant institutions and academia, in order to foster bilateral cooperation, to exchange views on regulations, technologies and opportunities, and to create growing awareness on both sides for energy efficiency in Israel and Germany.

Agenda	
09:00	Registration
09:30	Welcoming remarks: Grisha Alroi-Arloser , CEO, <i>Israeli-German Chamber of Industry & Commerce</i> Heike Kauls , Head of Social and Labour Affairs, <i>German Embassy</i> Urban Peyker , Coordination Office, Energy Efficiency Export Initiative, <i>Federal Ministry of Economics and Technology</i>
09:50	Session I Energy Efficiency Policy in Germany and Israel Michal Bitterman , Adv. M.Sc. Strategic Leadership Towards Sustainability, <i>Israel Green Building Council (ILGBC)</i> <i>“Is Israel Walking the Path toward a Sustainable Built Environment? - An Overview of the Israeli Green Building Industry”</i> Antje Kramer , Consultant by Order of the Energy Efficiency Export Initiative of the <i>Federal Ministry of Economics and Technology</i> <i>“Energy Efficiency in Germany at a Glance”</i> Yonatan Elazar , Coordinator, Sustainable Built Environment <i>The Israel Ministry of Environmental Protection</i> <i>“Greening the Israeli Future: Governmental Policy in Green Building”</i>
11:10	Coffee and Networking Break



11:30	Session II Energy Efficiency – Trends and Technologies
	Dr.-Ing. Olaf Böttcher , Commissioner for Energy in Federal Buildings Federal Office for Building and Regional Planning (BBR) , Berlin <i>“Climate Protection in the Building Sector – The German Objectives and the Leading Example of Federal Buildings”</i>
	Presentations of German Companies:
	SICC GmbH , Matthias Bumann
	Bäro GmbH & Co. KG , Markus Ehrich
	Global Assistance , Christoph Schmidt
	Avigail Dolev , Head of Green Building Program, Standards Institution of Israel <i>“Certification According to Israel’s Green Building Standard 5281”</i>
13:15	Lunch and Networking Break
14:30	Session III Hands on: Energy Efficient Buildings
	Jan Peter Hinrichs , Research Associate, Fraunhofer Institute for Building Physics , Stuttgart <i>“Plus Energy Buildings – Construction Design of the Future”</i>
	Iftach Harari , Architect & Green Building Consultant, HIA <i>“Towards Zero Energy Buildings”</i>
	Presentations of German Companies:
	Dorma GmbH & Co. KG , Alexa Wieg
	Brandmaier Informative Leuchtanzeigen , Markus Brandmaier
	ADLER Solar Services GmbH , Gerhard Cunze
	Jens Hauser , Consultant, GFA ENVEST GmbH <i>“Financing Support for Energy Efficiency Projects”</i>
16:30	Closing Remarks and Networking
17:00	End of Event

